



MASS

masscollective.org



OUR STORY

In 2012, MASS Collective was formed to fill a gap in the arts community present in the city of Atlanta. Artists, makers and fabricators needed subsidized space, equipment and training to be able to sustainably build their independent arts careers or businesses. Our small group of scrappy and resourceful founding members dreamed of a professional functional workshop accessible to anyone. Through late nights, weekend workdays and a willingness to dedicate ourselves to the mission, we have built an inclusive, accessible and professional workshop over the last decade. As a women run operation, we are committed to inclusive practices and are continuously reaching out to communities not represented in these fields to provide resources and opportunities. Our instructors, apprentices, staff and board are all committed to the mission and the sustainability of our organization. As we look to the future, we are facing the challenge of affordable physical space to maintain our programs. We are actively seeking support to mitigate the impact on our community of members, apprentices and staff while expanding our programs to serve the Atlanta artist and maker community at large.





OUR MISSION

We are dedicated to lowering the barrier of entry to manufacturing equipment and design resources. We strive to provide a cutting edge, safe and collaborative space for makers, projects and concepts to evolve.

Through our membership, apprenticeship, education, and partner programs we provide individuals and businesses affordable access to the tools, knowledge and training required to grow and thrive.





WHAT MAKES MASS



Through our **educational program** we recruit experts to share their experience, craft and knowledge with anyone interested in expanding their skills or their business.



Through our **membership program** we provide makers of all different skill-sets access to the tools, knowledge and training to improve their craft.



Through our **partnerships** we develop relationships with a community of organizations that compliment our mission or can benefit from our programs.



Through our **apprenticeship program** we subsidize memberships and offer hands on training and real world experience in manufacturing and prototyping.



WHAT WE'VE ACCOMPLISHED

- Supported 35 members, 20 apprentices and promoted 5 of our apprentices to staff positions.
- Supported an Artist in Residence for the duration of 2022.
- Paid out over \$15k to artists and makers as our educators.
- Trained over 220 students in a variety of disciplines and trades.





**We are seeking contributions,
financial or otherwise, to
strategically empower our
organization's mission & growth**

IDEAL STRATEGIC PARTNERSHIPS:

- Groups that allow for craft/trade extensions (trade schools, etc).
- Groups that allow for cross training of apprentices or members.
- Groups that will bring more visibility to our mission.

**2023 Q2 FUNDRAISING
GOAL**

- 25k - Improvements & Upgrades
- 25k - Operational Support
- 5k - Professional Grant Writer
- \$10k - Apprentice Trainings
- \$10k- Partnership Trainings

GRAND TOTAL - \$75,000



CORPORATE SPONSORSHIP

\$25K+

Spotlight on social media with a personal “Thank you” from our Executive Director.

\$5K+

Logo and/or name displayed under partners on our website.

Spotlight on social media with a personal “Thank you” from our Executive Director.

\$10K+

Invitation to private donor event for 3 guests.

Logo and/or name displayed under partners on our website.

Spotlight on social media with a personal “Thank you” from our Executive Director.

\$20K+

Logo and/or name engraved and displayed in shop community gathering space.

Invitation to private donor event for 3 guests.

Logo and/or name displayed under partners on our website.

Spotlight on social media with a personal “Thank you” from our Executive Director.



THANK YOU

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